

Matthew Stephens
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OBJECTIVES

I am looking to manage a team of front-end developers, serving as the Director of User Experience. I am looking to focus my time on developing and designing applications and new features, from requirements-gathering to wireframes to the actual visual design with some HTML & CSS support, as needed.

WEB-RELATED SKILLS

- **Expert-level:** Photoshop, Dreamweaver, XHTML, CSS, jQuery, CMS (Wordpress, Joomla, Drupal), Illustrator, InDesign, Visio, Balsamiq
 - **Proficient:** Ruby Frameworks, Javascript, Flash
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EXPERIENCE

Lead User Experience Designer 2008-Present
OneSpot.com

- Primary responsibilities include complete UI and IA redevelopment.
- Secondary responsibilities include designing newsletters, websites, widgets for clients which include: Wall Street Journal, Dell, The NFL, etc.
- Responsible for requirements gathering, wireframes, usability testing, complete design, HTML & CSS development.

Visual Designer 2006-2008
B-Side Entertainment, Inc.

- Primary responsibilities include UI design for both internal and external sites.
- Designed highly successful online marketing campaigns, including Facebook applications, Myspace profiles, and viral marketing.
- Implemented the latest Web 2.0 technologies to both new and existing products.

UI Designer 2005-2006
Vertive, Inc.

- In charge of designing between 10-20 retail sites from start to finish with an emphasis on SEO.
 - Managed marketing campaigns for each site, including extensive SEO and SEM overhauls.
 - Created a high-end solution for creating, modifying, and tracking RSS feeds.
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EDUCATION

The University of Texas at Austin 2004
Austin, Texas

- B.S., Radio-Television-Film
 - Emphasis: Digital Media
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HIGHLIGHTS

- Co-founded deviantART.com at the age of 18. (Largest online art community)
- Authored *Foundations of Dreamweaver MX* at the age of 19 and wrote articles for others.
- Have lectured about trends in web design at SXSW and multiple universities.